



SPORTING GOODS® INTELLIGENCE

News and analysis of the international market

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Nautilus is partnering with track and field athlete Michael Johnson by becoming the official strength and conditioning equipment provider to Johnson's new sports training center slated to open next month in McKinney, TX.++++

NHL Commissioner Gary Bettman and SGMA President and CEO Tom Cove will both make presentations at the second annual Sports Licensing Summit on June 18 in NYC. Bettman will give the keynote address at the Grand Hyatt; Cove will present a global analysis of the sports licensing Industry.

++++Everlast inks a new licensing agreement for boxing equipment in Mexico with Difusion Deportiva