

STREET & SMITH'S
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Closing Bell

BUZZER BEATERS...

The NHL denied a Ft. Worth Star-Telegram report today that a headhunter has contacted Texas Motor Speedway President **Eddie Gossage** on the league's behalf. An NHL spokesperson said, "The report is fictitious. The NHL has not hired a headhunter to contact anyone" (*THE DAILY*).

Cavaliers F **LeBron James'** '03 Hummer H2 that he received for his 18th birthday will be featured on the season-opening episode of Speed TV's "Unique Whips" on February 21 (*Speed TV*).

US Airways has reached a corporate sponsorship with the Steelers that includes tailgate parties and stadium signage at Heinz Field. In addition, US Airways will paint an aircraft with the Steelers' logo and paint scheme (*US Airways*).

The National Sports Marketing Network has retained Dan Klores Communications to develop a comprehensive communications program on behalf of the trade organization (*Dan Klores Communications*).

S.F.-based KGO-ABC sportscaster **Martin Wyatt** will retire tonight "after four decades in the broadcasting business" ([*S.F. CHRONICLE, 1/31*](#)).