

STREET & SMITH'S  
**SportsBusiness**  
**DAILY**

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**SUMMIT CENTER:** NHL Commissioner **GARY BETTMAN** and MLS Commissioner **DON GARBER** will be featured speakers during the National Sports Marketing Network's Second Annual Sports Licensing Summit at the Grand Hyatt in N.Y. on June 18. Bettman will present the Keynote Address and Garber will discuss ways int'l athletes can enhance brand equity on a global scale. Sporting Goods Manufacturers Association President & CEO **TOM COVE** will present a global analysis of the sports licensing industry (*NSMN*).