

STREET & SMITH'S
SportsBusiness
DAILY

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Sports Business Daily

Closing Bell

TONIGHT'S EVENTS...

The Sports Museum will hold its sixth annual [The Tradition](#) awards ceremony, which honors Boston-area sports icons, at TD Banknorth Garden. This year's honorees are Hockey HOFer **Ray Bourque**, former NBAer **Cedric Maxwell**, former NFLer **Stanley Morgan** and late MLBer **Harry Agganis**. Sixteen members of the '67 Red Sox will also receive a lifetime achievement award.

Bob Costas will host the 66th Annual George Foster Peabody Awards ceremony at the Waldorf-Astoria in N.Y.

The Chicago chapter of the [National Sports Marketing Network](#) will hold a panel discussion at Hyatt Regency Chicago titled, "Competing with Traditional Stick-n-Ball: How the Chicagoland Speedway Broke Down City Walls and Won the Fans."

Ottawa native **Alanis Morissette** will perform the U.S. and Canadian national anthems at Game Four of the Ducks-Senators Stanley Cup Finals in Ottawa. NBC and the CBC will carry her performances and telecast the game live throughout the U.S. and Canada, respectively, starting at 8:00pm ET.