

STREET & SMITH'S
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SportsBusiness Daily

Closing Bell

BUZZER BEATERS...

Buccaneers COO **Eric Land** today said that Owner **Malcolm Glazer**'s condition "is about the same since" Glazer suffered a pair of strokes in '06. Land added that Glazer is continuing rehabilitation (BIZJOURNALS.com, 7/10).

Tokyo 2016 today released its applicant city logo. The design combines "the five colors of the Olympic rings in the form of a traditional Japanese knot" (AROUNDTHERINGS.com, 7/10).

English Premier League club Blackburn has signed The Bonham Group Europe to assist in finding a new jersey sponsor. The team's current deal with Bet24 expires at the end of this season (*The Bonham Group*).

National Sports Marketing Network (NSMN) has announced the formation of a [forty-member N.Y. chapter BOD](#) (*NSMN*).

Grand-Am Rolex Sports Car Series driver **Patrick Carpentier**, a native of Quebec, today announced that he will drive a Fitz Motorsports Dodge in the August 4 NASCAR Busch Series Napa Auto Parts 200 at Circuit Gilles Villeneuve in Montreal. Carpentier's car will be sponsored by Zellers, Komatsu, Dodge and Cinemas Guzzo (*NASCAR*).

The MLS Galaxy have become the league's first team to utilize Stratbridge's StratTix ticket analysis software (*StratBridge*).